



**GLOBAL
TRADE DESK**

Member of Private Equity Gateway Group
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GTD PRODUCT/CONCEPT EVALUATION FORM

Global Trade Desk ('GTD') in conjunction with its sister company Global Distribution Enterprises and a team of experts based in Australia, Hong Kong, China, USA and Europe offers Global product commercialisation and distribution services.

To enable us to evaluate how we can assist you, please follow the four steps below to complete this form and submit this application/evaluation form together with your product/concept information so we can begin the evaluation process right away.

Step 1 Contact Details

Step 2 Confidentiality Undertaking

Step 3 Product/Concept details, description for evaluation

Step 4 GTD will under confidentiality circulate these details for evaluation, as deemed appropriate by GTD, to its panel of experts based in Australia, Hong Kong, China, Europe or USA and provide you with feedback and an initial assessment of how GTD believes it can be of service to you, if at all.

In addition, according to our privacy policy all of your personal information (i.e. name, address, email, etc.) will NOT be released outside of Global Trade Desk.

Step 1 – Contact Details

Contact Information

First
Name: _____

Last
Name: _____

Company/Entity
Name: _____

Trading
Name: _____

Physical Address: _____

Postal Address: _____

City: _____

State: _____

Post Code: _____

Country: _____

E-mail address: _____

Phone: _____

Mobile/Cell Phone: _____

Fax: _____

Step 2 - Confidentiality

In order to protect your product/concept, we require all inventors/authors to fill out a confidentiality/nondisclosure agreement. This agreement is for your protection. It states that we will keep ALL of the information that you share with us confidential, and we will not disclose your invention to anyone without your explicit permission.

Confidentiality, Nondisclosure, & Non-Compete Agreement

I/We _____
of
COMPANY/ENTITY _____,
referred to as AUTHOR, and
Global Trade Desk, referred to as RECIPIENT, agree:

The parties intend to engage in substantive negotiations and discussions regarding certain new and useful business opportunities, trade secrets, economic studies, inventions, and scientific information; the rights related to such information, generally regarding:

Insert name, description and details of Product/Concept here:

shall be as follows:

AUTHOR claims sole rights to the information, and AUTHOR is willing to disclose the same, in consideration of the following covenants and agreements made by RECIPIENT:

RECIPIENT shall hold in confidence all of such information, and shall not directly or indirectly disclose to others such information. RECIPIENT shall protect such information from disclosure by reasonable means, including but not limited to at least the same level of security that the RECIPIENT uses for its most crucial proprietary and trade secret information.

Further, RECIPIENT agrees that it shall not use any advantages derivable from such information in its own business or affairs, unless the same is pursuant to an agreement with AUTHOR.

Additionally, any improvements made as a result of the disclosure by RECIPIENT shall be disclosed to AUTHOR, and, RECIPIENT further agrees to assign such improvements to AUTHOR, and to execute any and all further documents as may be requested by AUTHOR to perfect the rights of AUTHOR to such information.

The obligation of confidentiality shall not apply to any information which was already known to RECIPIENT at the time of disclosure; was already published at the time of disclosure, or, that was disclosed by a third party prior to the disclosure by AUTHOR, provided that the third party had

authority to make such disclosure. RECIPIENT shall notify AUTHOR, in writing, within 10 days of receipt of this disclosure, the information disclosed by AUTHOR which RECIPIENT claims falls under the provisions of this paragraph related to earlier knowledge, publication, or prior disclosure.

The obligations of confidentiality will cease at such time when, the information becomes generally known through no fault of RECIPIENT, or upon voluntary disclosure of such information by AUTHOR to the public.

Dated: _____

A copy of this agreement to be sent via e-mail to: _____

Step 3 – Product/Concept Evaluation Details

Please read through the entire step 3 carefully before completing the fields, and if there is any information that you cannot submit via email (such as pictures, sketches or drawings) send it to us via fax or postal mail.

Details of Product/Concept

1. Category

Which industry sector does your product most apply to?

- Healthcare & Medical
- Hospitality
- Construction
- Tourism
- IT & Software
- Education
- Sport
- Manufacturing
- Mining
- Agriculture/Farming
- Other: _____

2. Product Research and Development

Are there Drawings Available? Yes / No

(if no – go to question #3)

- Concept (hand drawn)
- Engineering
- CAD files
- Schematics
- Tool drawings
- Fabrication drawings

Is there a Prototype available? Yes / No

- Concept (hand made) or
- Engineered

Do you currently have tools or moulds? Yes / No

3. Component make up

What are the major components constructed from?

- Electrical
 - Plastics
 - Steel/Metal
 - Timber/Wood
 - Cardboard/Paper
 - Combustible fluids
 - Other
-

4. Current Proprietary Position

Have you filed a patent application?

- Has the patent been granted?

If you have a patent number, enter it here: _____

Have you filed a design application: Yes / No

- Has the design been granted: Yes / No

If you have a design number, enter it here: _____

Have you filed a trademark/logo application: Yes / No

- Has the trademark/logo been granted: Yes / No

If you have a trademark/logo number, please enter it here: _____

5. Marketing and Licensing Efforts

Have you made any efforts to market or license your product/concept, either on you own or with any other organization or agency?

Yes / No

If yes, please explain here:

6. Product/Concept Description

Provide a detailed description of your product/concept:

Include a detailed how it works:

The problem that it seeks to solve:

Why is it better than existing products on the market:

I have attached / mailed / emailed the following pictures, sketches or drawings:

7. Business and Financial Projections

Do you have a current Business Plan? Yes / No

If so, who was this written by:

- Professional
- By you
- Other

I include a Business Plan and the following documents with this submission:

Do you have an indication of manufacturing costs? Yes / No

If so, was this costing estimated in:

- Australia
- China
- Hong Kong
- Philippines
- Other:

The manufacturing cost estimates are in USD terms and supported by the following documents I include here:

Do you have sales projections? Yes / No

If so, are these projections written by:

- You
- An accountant
- Other: _____

I include the following sales projection estimates and supporting documents:

8. Financing

What are the product/concept finance needs for:

- Design USD\$_____ or not sure
- Further development USD\$_____ or not sure
- Manufacture set up USD\$_____ or not sure
- Stock in Trade required USD\$_____ or not sure
- Sales and Marketing USD\$_____ or not sure
- Overheads USD\$_____ or not sure

What is your expected time frame when you require funding for each of the above?

Are you self funding: Yes / No

Have an external funder or shareholders funds in place: Yes / No

Require capital to be raised: Yes / No and how much USD\$_____

Any further notes or comments you have on finance:

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I/We _____ hereby submit this application form to Global Trade Desk for evaluation and assessment on how Global Trade Desk may be able to assist me with manufacture, commercialisation and distribution of my product concept described in this application form.

I understand that this an initial assessment FREE assessment provided to me by Global Trade Desk and I am not obligated to continue to use the services of Global Trade Desk if I chose not to.

Date

Signature

Name

Position

Global Trade Desk as RECIPIENT hereby confirms receipt of your receipt of your application/evaluation form

Signed by: Global Trade Desk

Your GTD Contact Person:
Your GTD Contact Email Address:
Your GTD Contact Phone Number:

Please submit this form with all details and supporting documents to GTD by:

- 1. Scan/Email: info@globaltradedesk.com.au**
- 2. Fax: +61 7 3846 1489**
- 3. Post: GTD C/O Private Equity Gateway Group
PO Box 7543
East Brisbane Qld 4160
Australia**